

Asian Disaster Preparedness Center's new website serves as information hub on disaster risk reduction



NOTE TO EDITOR:

As the most hazard prone region in the world, Asia-Pacific must proactively manage its disaster risk. For nearly 30 years, Asian Disaster Preparedness Center (ADPC) has been making Asia-Pacific safer by strengthening disaster resilience at all levels.

Established in 1986, ADPC is an independent non-governmental organization. With headquarters located in Bangkok, Thailand, ADPC has country offices in Bangladesh, Lao PDR and Myanmar. ADPC's well-established networks with government line agencies and strong partnerships with regional organizations and development agencies provide the foundation for their work.

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Media Release

BANGKOK, Thailand – Asian Disaster Preparedness Center (ADPC) has launched a new corporate website in order to better serve its partners, stakeholders and the media. The new website at www.adpc.net provides easy access to the research outputs and data produced by ADPC on disaster risk reduction and climate change adaptation.

“We have acknowledged the growing need to provide well-structured and accessible information on disaster preparedness. Through the new website, we aim to deliver scientific information transformed into a language that is easy to understand for the public,” said ADPC’s Executive Director Mr. Shane Wright.

The new website has been developed with support from the Royal Norwegian Ministry of Foreign Affairs.

“ ADPC’s work is extremely relevant considering the increase of climate-related natural disasters all over the region, ”

said H.E. Katja Christina Nordgaard, Norwegian Ambassador to Thailand at the launch event of the website.

ADPC has put considerable efforts into developing its communication strategy and related information management systems with support from the Norwegian government.



Asian Disaster Preparedness Center

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