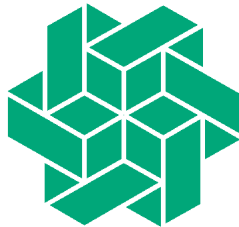


Information Networking and Public Awareness

Program for Hydro Meteorological Disaster Mitigation in Secondary Cities in Asia

PROMISE Working Group Meeting
Manila – Philippines, 02 – 04 October 2006



Activities Planned at the beginning of the Project

- Identification of potential partner NGOs and CBOs for networking/public awareness campaign
- To seek close coordination and support from District Government's officials and elected leadership
- Meetings with network partners for information sharing/hazard material sharing
- Identifying and Signing of MoU with project training partner



Activities Accomplished

- Close coordination and support from District Government through Officials and Elected Representatives
- Potential partner NGOs and CBOs have been identified in project area:
 - Pak Social Welfare Society
 - Special friend for special children
 - Sindh Tarqee Pasand Mallah Tanzeem (STPMT)
 - All Sindh Ghera Sudhar Hindu Panchayat



Activities Accomplished

- Effective Liaison and Working Relationship developed with Taluka Municipal Administration Latifabad
- Meetings with network partners in process for information sharing and identification of mutual points of interest
- Signing of MoU with SAFWCO as training partner



Activities Accomplished Cont..

- Meeting with Humanitarian Coordinator of Save the Children Fund UK (SCF UK) was held in Hyderabad. SCF is supporting the Capacity Building activities of the local organizations on Disaster Management, the grounds for common cooperation were discussed.



Activities for Phase II

- Continue meetings with NGOs/CBOs for project/hazard information and achievement sharing
- Consultations for preparing:
 - Preparedness and Mitigation Action Plans for project area
 - Concept for Emergency Response Plans for Hyderabad



Activities for Phase II Cont..

- Sharing Vulnerability Assessment Report with Stakeholders:
 - Sindh Government
 - District Government Hyderabad
 - Research and educational Institutions
 - Local Communities
 - NGOs/CBOs
 - Project Partners
 - AKDN



Activities for Phase II Cont..

- Radio Talk Shows will be organized involving community groups and experts on subject matter to enhance understanding of hazards and sensitization of flood disasters.
- Information material in local language on hazards and disasters to be shared with the communities: generated and produced in the form of:
 - Brochures
 - Pamphlets
 - Leaflets



Opportunities, difficulties & lessons learnt

- Positive response from district's officials and elected representatives
- Current rain flooding has raised the awareness and focus on disaster mitigation methods by the stakeholders
- Increased awareness might lead to increased expectations

Opportunities, difficulties & lessons learnt Cont..

- Communities not fully aware of disaster prevention/response concepts
- NGOs/CBOs/Local Groups do not usually consider disaster response and mitigation as part of their development work
- Target communities generally do not distinguish between micro and macro level disasters and effects

Program for Hydro-meteorological Disaster Mitigation for Secondary Cities in Asia

PROMISE

Thanks

