

Component 3

Advocacy for Mainstreaming Risk Management in Urban Local Government Sector

3 October 2006
Manila, Philippines.

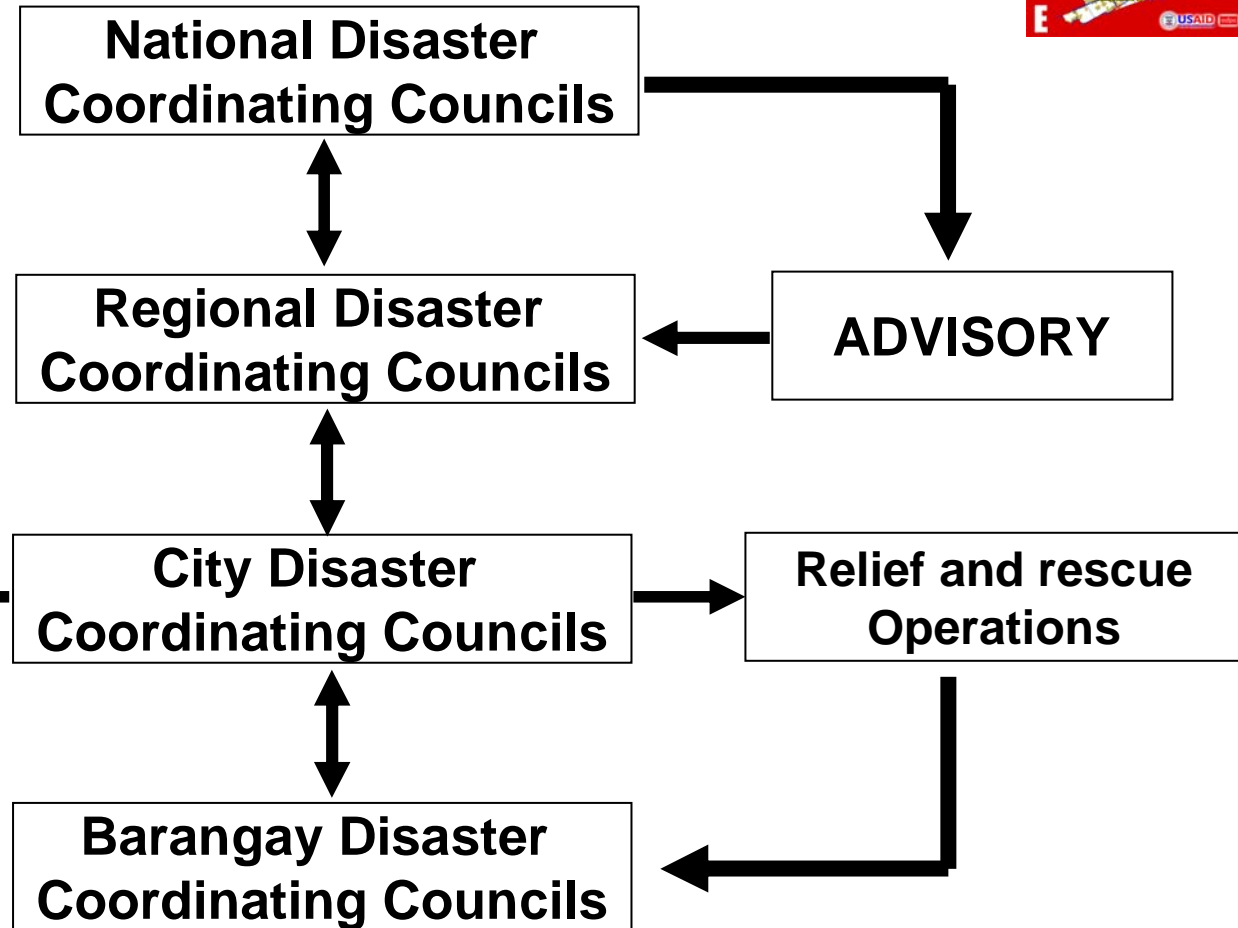


Existing Local Government Structure for Disaster Response in the Country



PAGASA

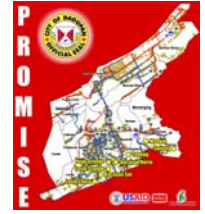
- phone call
- faxed
- Transmission
- radio reports
- website



PROMISE



Initial Mainstreaming Accomplishments



Project PROMISE staged two-community based disaster preparedness trainings for the 8 pilot barangays:

- Community-based disaster risk management trainings
- Workshop on early warning system and evacuation planning workshop
- Increase awareness on disaster preparedness.
- Ongoing production of a manual of operations for the barangays on disaster risk management

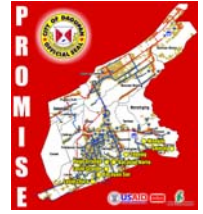


Horizontal mainstreaming

Disaster Risk Management, a way of life for Dagupeños:

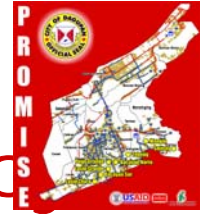
Campus Mainstreaming Advocacy

- Hold a quarterly disaster drill on any of the following themes: earthquake, floods/typhoons, tsunami and man-made disasters.
- Hold a yearly Academic Olympics that delve on disaster risk management.
- Integration of concepts and leanings re: disaster preparedness into the school curriculum.



Horizontal mainstreaming

Civil Society Mainstreaming Advocacy



Educate the expanded “Bantay Dagupan” volunteers to be totally immersed and committed for risk management. The Bantay Dagupan should be trained in the following areas:

- Early warning communication
- Evacuation process
- Relief Operations



Horizontal mainstreaming

Barangay and City Mainstreaming Advocacy



Maintain the enthusiasm of barangay folk on risk management program by conducting monthly sharing of experiences through:

- Barangay forum
- Barangay project update
- Song and dance fellowship



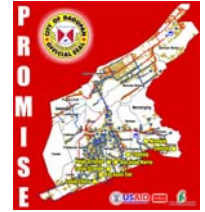
Institutionalization of Dagupan Disaster Safety Day

- July 16 of every year is declared as City Disaster Preparedness to create Public Awareness for DRM

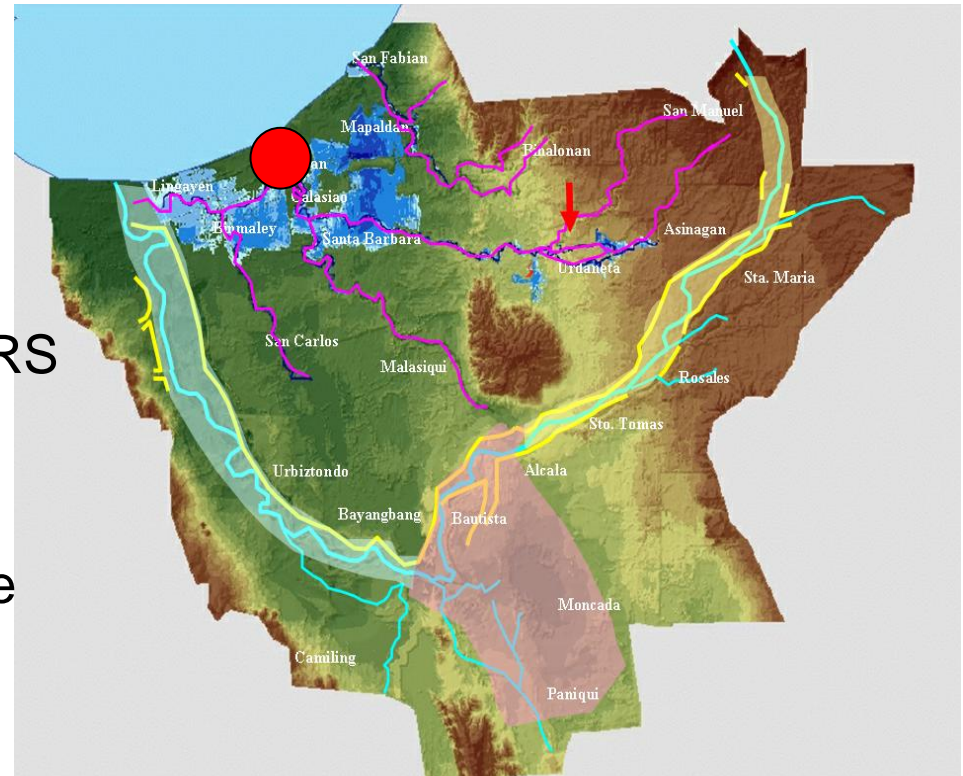


Horizontal mainstreaming

City Neighbors Mainstreaming Advocacy



1. Conduct a round-table-discussion with the LGU chief executives.
2. Share experience of Dagupan on PROMISE implementation.
3. Convince the other MAYORS to replicate the city's risk management program.
4. Form an alliance with these towns and cities to have concerted effort on disaster preparedness and flood mitigation.

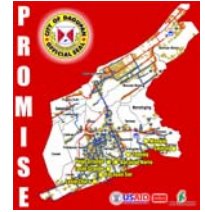


PROMISE

Program for Hydro-meteorological Disaster Mitigation for Secondary Cities in Asia



Vertical Mainstreaming National Mainstreaming Advocacy



- The City shall share the PROMISE experience with LCP
- Dagupan City shall convince LCP officials to file a resolution to make Community Disaster Risk Management as a key program
- Strengthen existing partnership with Department of Interior and Local Government (DILG), LCP, DOST (PAGASA, PHILVOCS), OCD
- The various disaster coordinating councils will become technical working group in their respective areas.

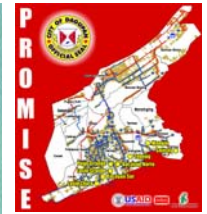
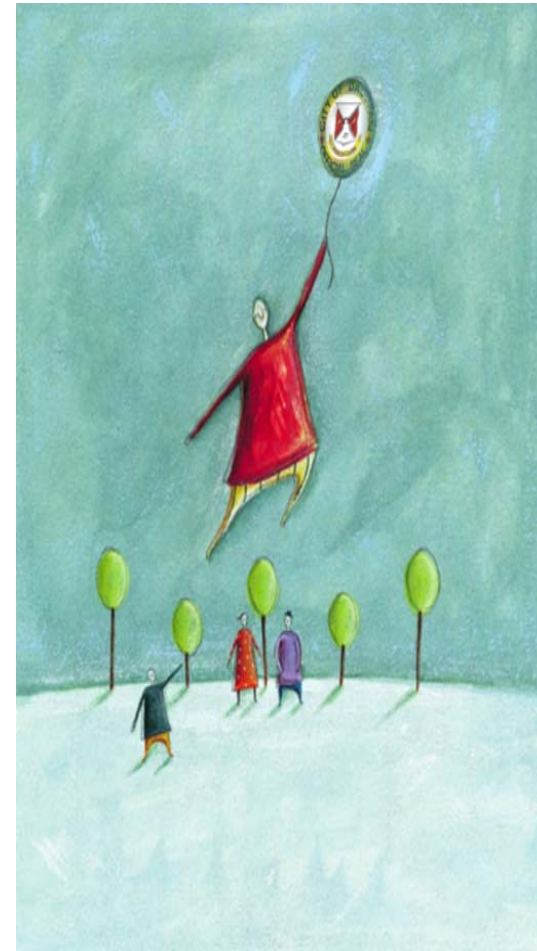


Lessons Learned

- Filipino people generally take for granted the need for disaster risk management program.
- There is a need for a permanent government agency to handle disaster management and mitigation at the national and local levels.
- Barangay people are very supportive of the program on disaster preparedness especially if they know that they are part of the planning and its implementation.



- Dagupan City is committed to become a prime mover to institutionalize disaster preparedness in the local bureaucracy nationwide.
- The City wishes to continue its partnership with CDP, the ADPC and USAID for the Project PROMISE – and BEYOND.



THANK YOU VERY MUCH.