

**PROMISE PHILIPPINES**  
**3<sup>rd</sup> Quarter Report**  
**for the period July to September 2007**

**I. Project Description and Objectives**

The quarter was marked by the familiarization of the newly elected and appointed City officials on the PROMISE project and soliciting their support for the project's continuity. At the same time, efforts to share the gains and achievements of PROMISE with local and international groups intensified. These endeavors are all geared towards the achievement of the following objectives:

- 1) Adoption of specific hydro-meteorological disaster preparedness and mitigation measures to manage hydro-meteorological disaster risk
- 2) Increased stakeholder involvement and further enhancement of strategies, tools and methodologies related to community preparedness and mitigation of hydro-meteorological disasters
- 3) Enhanced coordination with USAID Missions to promote sustainability and ensure program activities are in accord with USAID country and regional strategies
- 4) Strengthened networks and regional links among relevant risk management institutions/organizations for improving potential and capacity for application and dissemination of lessons learned.

**Highlights**

The efforts to build on the gains of the year-long implementation of PROMISE continued from July to September 2007. The support of the new local government officials, media, and education sector was solicited. Moreover, several local and international organizations learned from the lessons shared by the PROMISE project implementers and participants. At the same time, the City's emergency response capability was strengthened through the training of 29 volunteers on Basic Life Support and First Aid.

A major output for the quarter was the observance of the Disaster Safety Day. The month-long activities entailed the participation of all the stakeholders in the City. The event was likewise supported by the Dagupan Jaycees.

## **II. Summary of Accomplishments for the Reporting Quarter**

### **A. Training and Workshops**

#### **1. *Community Based Emergency Response Course for the City Staff***

The Community Based Emergency Response Course for the Dagupan City Staff was conducted on 17 to 19 2007 through the facilitation of the Asian Disaster Preparedness Center (ADPC), UDRM, and Pangasinan Red Cross. A total of 29 participants from the City Disaster Coordinating Council (CDCC) participated in the three-day training. The training covered topics on Basic Life Support, First Aid, and Mass Casualty Scenarios.

#### **2. *Disaster Management Orientation for the Media and for the Schools***

A series of Disaster Management Orientation (DMO) was conducted among school and media personnel. The DMO sought to familiarize both sectors on Community- and School-Based Disaster Risk Management (DRM). The orientation for the education sector was conducted in two batches: the first on July 19 and the second on July 20. Both batches were participated in by school teachers and administrators from public and private schools. A total of 150 participants attended the event. On the other hand, the DMO for the Media was attended by 30 participants from various local TV networks, radio stations, and papers.

### **B. Information Sharing and Network**

#### **1. *Sharing of PROMISE Experience with Child Fund Japan***

The experience of Dagupan in implementing the PROMISE Project was highlighted by Ms. Mayfourth Luneta during the Disaster Management Orientation for Child Fund Japan (CFJ) on July 23-25, 2007. CFJ is an international organization that promotes the rights and welfare of children. The inputs provided by Ms. Luneta prompted the organization to invite her again, along with Ms. Emma Molina (PROMISE focal person) and Ms. Jesusa Grace Molina (CDP information officer), to share the PROMISE experience CFJ staff and

partners in Baguio City and Cebu City on 6 to 10 August 2007 and 27 to 31 August 2007 respectively.

## **2. *PROMISE Coordinators' Meeting***

The PROMISE Coordinators' Meeting was held on August 1 to 2, 2007. It was coordinated and facilitated by the Asian Disaster Preparedness Center (ADPC) and participated in by five Coordinators from the countries covered by PROMISE. Through the meeting, the participants were able to share relevant experiences in implementing PROMISE. Moreover, they were able to address some administrative and technical issues arising from project.

The meeting likewise enabled Ms. Luneta to seek the support of ADPC in the publication of the Child Oriented Participatory Risk Assessment and Planning (COPRAP) Tool Kit. The tool kit is the result of the project of CDP with Provention. The tool kit is also being used in the PROMISE Project.

## **3. *Study Tour for Care-Bangladesh***

ADPC, in coordination with CDP, facilitated a CBDRM Study Tour for 15 Care staff and partners from Bangladesh on September 2-8, 2007. The participants visited three areas in the Philippines. They went to Marikina City where they witnessed the 116 response mechanisms of the city and learned about the Marikina River Development Program Waste Management System. They also interviewed key City officials on Disaster Risk Management and other relevant issues.

The group also visited San Mateo, Rizal and Navotas where they got the chance to learn from Buklod Tao and SANAGMANA, two people's organizations that implement CBDRM in their respective areas. They then proceeded to Dagupan City where they witnessed how the City Government and community people work together in Disaster Risk Management. They were also oriented on the processes undertaken and outputs achieved by the eight pilot barangays in implementing the PROMISE project.

#### **4. *Protection and Education Clusters Meeting***

The United Nations Children's Fund (UNICEF) invited CDP to attend both the protection cluster (September 10-11, 2007) and education cluster (September 13 2007) meetings for assessment and planning of different stakeholders in the Philippines. The cluster approach was introduced by the United Nations (UN) to enhance the coordination among government agencies and civil society groups involved in similar causes. CDP's participation in cluster meetings has enabled the Center to share its endeavors in CBDRM, including the PROMISE experience.

### **C. CBDRM Demo Projects**

#### **1. *Dagupan Disaster Safety Day and Disaster Consciousness Month***

The Dagupan Disaster Safety Day was observed with month-long activities that promoted disaster preparedness. These activities involved DMOs with the media and education sectors, academic olympics (oratorical contest, essay writing, extemporaneous speech contests, art competition, tableau, slogan competition, and quizbee), reforestation, and mangrove revegetation. The highlight of the event was the awarding of certificates of appreciation to the stakeholders, partners, and communities that actively participated in the city-wide drill in May. The Dagupan Jaycees helped sponsor the month-long event.

#### **2. *Planning Workshop for the Sustainability of CBDRM in Dagupan City***

The Planning Workshop for the Sustainability of CBDRM in Dagupan City was conducted on September 19-20, 2007. The workshop was attended by the TWG and the BDCC members of the pilot communities during the first day. The two-day event enabled the participants to develop proposals for small-scale mitigation projects, identify strategies to sustain and intensify the gains achieved by Project PROMISE.

#### **D. Other Support Activities**

##### ***1. Courtesy Call to Mayor Alipio Fernandez Jr.***

Ms. Luneta, Ms. Emma Molina, and Mr. Reggie Ubando represented the TWG to give newly-elected Mayor, Alipio Fernandez Jr. a courtesy call on July 10, 2007. They oriented the Official on the Project PROMISE and conveyed the support of the Asian Disaster Preparedness Center (ADPC) to his administration. Mayor Fernandez and the newly appointed City Administrator, Alvin Fernandez, expressed satisfaction and continued support for PROMISE.

##### ***2. TWG Meetings***

The TWG held a series of meetings to prepare for the Disaster Safety Day, Study Tour for CARE-Bangladesh, and preparation of case studies on the Dagupan City experience.

#### **III. Planned vs. Actual Achievements**

Almost all the planned activities for the quarter were realized. However, the Course on Disaster Management and Governance was rescheduled for the next quarter. The implementation of small-scale mitigation projects were also put on hold to prevent people from misconstruing that such projects were being used by the candidates as part of their campaigns.

#### **IV. Lessons Learned and Challenges Encountered**

The Elections in May affected the schedule of some planned activities for the quarter. Nonetheless, the TWG members were able to make adjustments and solicit the support of newly elected and appointed officials. The experience highlights the importance of conducting courtesy calls to and orienting new officials on CBDRM. The support conveyed by ADPC was also key to the continued support of these officials. At the same time, it reminded the implementers how important continuous training is for leaders in institutionalizing CBDRM.

The quarter also brought in opportunities to promote the gains and significance of project PROMISE. Through case studies, publications, conferences, and meetings, the success of and lessons learned from the project were shared. At the same time, PROMISE project implementers learned from the participants of such activities.

Soliciting the support of the legislative branch of the City is also important in institutionalizing mechanisms to sustain CBDRM efforts. So is the participation of the media and education sectors.

#### **V. Achievement over Project Objective Indicators**

The indicators for the quarter showing the progress of the project include the following:

- ⇒ Participation of the Media and schools in promoting DRR
- ⇒ At least 29 trained volunteers in emergency response and first aid
- ⇒ At least five international and local government/non-government organizations influenced by the PROMISE project experience
- ⇒ Active involvement of socio-civic organizations such as the Dagupan Jaycees in the observance of Disaster Safety Day

#### **VI. Planned Action for the Next Quarter**

The planned activities for the next quarter include the following:

- ⇒ DRM Orientation for the City Council
- ⇒ Conceptualization and development of public awareness materials (calendars, AVP) to promote disaster preparedness
- ⇒ Sharing of the Dagupan experience in mainstreaming DRR in schools at the United Nations DRR Workshop in Bangkok
- ⇒ Implementation of the SSMPs

#### **VII. Project Financial Status**

Please refer to attached forms 4 and 5.